

Cookie Policy

1. What are cookies?

Cookies are simple text files containing small amounts of information that are downloaded on your device when you access our website. All information stored on a cookie is anonymous, harmless and no personal information is being collected.

2. How we use cookies?

We use cookies on our websites for a variety of reasons which you can learn about below. The cookies we use do not store personally identifiable information nor can they harm your computer. We want our website to be informative, personal, and as user friendly as possible and cookies help us to achieve our goal.

Websites cannot gain access to information you did not provide to them, and they cannot access other files on your computer. Writing data to a cookie is usually done when a new webpage is loaded that is, when you start browsing a website. Only our servers will be able to read the content of cookies sent by our websites.

The lifetime of a cookie can vary depending on its purpose. Cookies can be deleted at any time by the user in the user settings. However, deleting some cookies can jeopardize the good behavior of a website in certain cases. Also, note that since all cookies are browser specific, your preferences cannot be used if you access the website from a browser other than the one for which you set up cookies.

3. What type of cookies do we use & why do we use them?

Essential Cookies: Essential Cookies are necessary for the Site to work and enable you to move around it and use its services and features. Disabling these Cookies may make the services and features unavailable.

Functional Cookies: We use Functional Cookies to save your settings on the Site – settings such as your language preference, for example. We also use Functional Cookies to store such things as the last item you searched for, so that you can easily find it the next time you visit.

Session Cookies: These types of Cookies are stored only temporarily during a browsing session and are deleted from your device when you close the browser. We use Session Cookies to support the functionality of the Site and to understand your use of the Site—that is, which pages you visit, which links you use and how long you stay on each page.

Persistent Cookies: These types of Cookies are not deleted when you close your browser but are saved on your device for a fixed period or until you delete them. Each time you visit the Site, the server that sets the Cookie will recognise the persistent Cookie saved on your device. We and others use persistent Cookies to store your preferences, so that they are available for your next visit,

to keep a more accurate account of how often you visit the Site, how often you return, how your use of the Site may vary over time and the effectiveness of advertising efforts.

Advertising Cookies: Advertising cookies allow us and other advertisers to show you the most relevant products, offers, and advertisements on the Site and third-party sites, or through emails or other message platforms. For example, some Advertising Cookies help our service providers and other advertisers select advertisements that are based on your

interests, including those expressed or inferred by visits to our websites or apps or across other websites, online services, and apps over time. Others help prevent the same advertisement from continuously reappearing for you. These types of Cookies also help us provide you with content on the Site that is tailored to your interests and needs.

As noted below, some Analytics Cookies and Other Technologies are used in part to facilitate advertising.

Advertising Cookies also include Social Plug-In Cookies. Social Plug-In Cookies are used to share content from the Site with members and non-members of social media networks such as Facebook, Twitter, YouTube, and Pinterest. These Cookies are usually set by the social networking provider, enabling such sharing to be smooth and seamless.

Analytics Cookies collect information about your use of the Site and enable us to improve the way it works. These Cookies give us aggregated information that we use to monitor site performance, count page visits, spot technical errors, see how users reach the Site, and measure the effectiveness of advertising (including emails we send to you).

Other Technologies may be used for the same purposes as our Cookies, to allow us and third parties to know when you visit the Site, and to understand how you interact with emails or advertisements. Through Other Technologies, non-personal information (e.g., your operating system, your browser version, and the URL you came from) or aggregate information may be obtained and used to enhance your experience and understand traffic patterns.

4. How to control or delete cookies?

Most browsers are initially set to accept cookies but may handle them differently.

However, you are free to control cookies' behavior on your device, as you wish. You can delete some or all cookies set by any website by adjusting the settings on each browser/device you use to access the Internet. You may also configure your browser settings to block or enable acceptance of specific cookies and from specific sites, or you may modify settings so to refuse cookies altogether.

Please note though, that if you do choose to disable cookies, you may find that certain sections of our websites do not work properly. We will not bear any responsibility for any consequences relating to improper functioning of our services where it results from our inability to save or consult cookies necessary for the functioning of those services. If you have disabled some cookies, we may still use information collected from existing cookies saved, but we won't be able to use the disabled cookies to gather any further information.

5. How do you accept our cookie policy?

You can indicate your consent to our use of cookies as per this cookie policy by clicking on "Accept" on the cookie banner that appears on the website or by continuing to use the website (by clicking or scrolling) after the cookie banner has appeared.

Once your consent has been given, this cookie banner and message will not appear again when you revisit our website. If you visit the website on another device, browser or with a different browser setting, you will need to consent to our cookie policy again. Should you or any other user of your devices wish to withdraw your consent at any time, you can do so by altering your browser settings or following the advice provided on this policy. If you do not withdraw your consent, we will assume that you are happy to receive cookies from our website and that you agree to our cookie policy.